

BEAR Hub Intake Form

Welcome to the BEAR Hub Intake Form!



Thank you for your interest in BEAR Hub's behavioral science technical assistance program!

This intake form is the first step in our application process.



Submit Intake Form

..... Interviewees selected

Complete Interview Form

Interview with BEAR Hub

..... TA recipients selected

Technical Assistance

INSTRUCTIONS

Please complete this form to help us better understand your program and how our behavioral science technical assistance might support your work.

Your responses will give us insight into the challenges you're facing and how we might be able to help. **The more detail you provide, the better we can understand your needs and determine whether our technical assistance would be a good fit.**

This should take approximately **30 minutes** to complete.

We review applications on a rolling basis and will follow up with next steps as soon as possible. If you have any questions, please reach out to Reuven Sussman at rsussman@aceee.org.

Contact & Organization Details

PRIMARY CONTACT INFORMATION

Contact Name *

Contact Role / Title *

Contact Email Address *

ORGANIZATION INFORMATION

Organization Name *

What type of organization do you represent? *

- ☐ City / County
- ☐ State
- ☐ Utility
- ☐ Program Implementer
- ☐ Non-Profit Organization
- ☐ Business
- ☐ Other – *Please specify*

Your Program's Behavioral Challenge

Selecting a Program for Your BEAR Hub Application

BEAR Hub is best equipped to support programs that are trying to **shift specific behaviors**—in other words, programs where success depends on people doing something differently.

We ask that you complete this form for **a single program** (or **one initiative** within a program) with **a specific behavioral challenge to address**. See examples of the kinds of behavioral challenges BEAR Hub is well-suited to support [here].

If you have **more than one program or initiative** that could benefit from our support, you're welcome to **submit separate applications** for these additional programs.

PROGRAM INFORMATION

Program Name *(if applicable)*

Program / organization website *(if applicable)*

https://

Which of the following sectors best aligns with your program's focus? *

☐ Buildings

☐ Industry

☐ Transportation

☐ Other – *Please specify*

☐ Not sure

1. What is the program's current stage of development?

*Select the option that best describes your program. **

☐ Still in early planning stages (concept only; not yet designed or funded)

☐ In development (being designed and/or prepared for launch)

☐ Actively running, recently launched (within the last 6 months)

☐ Actively running, established (launched more than 6 months ago)

☐ Not currently active but planning to restart

☐ Other – *Please specify*

☐ Not sure

Please provide a brief **description of your program (or initiative)** and its main goals (2 – 5 sentences). *

INTRODUCE US TO YOUR BEHAVIORAL CHALLENGE

Briefly describe **the behavior-related challenge** your program is facing and **whose behavior** you're trying to shift.

If relevant, you can describe up to three different behavioral challenges by clicking the “**Add Behavioral Challenge**” button below, but please start with the **primary** behavioral challenge you are looking to address.

*

BEHAVIOR CHALLENGE (2 – 5 sentences)

What behavior change are you hoping to achieve?

Add Behavioral
Challenge

STAKEHOLDER INVOLVEMENT & APPROVALS

Will any **other stakeholders** need to be involved in BEAR Hub's technical assistance process?

(e.g., program implementers, other departments, partner organizations)

*

- ☐ **Yes**, other stakeholders will likely need to join meetings and / or be involved in implementing recommendations.
- ☐ **No**, only our core team will be involved in meetings and implementation.
- ☐ **Not sure**

Please tell us who else might need to be directly involved and their role in this work: *

Will you need **approvals** in order to receive this assistance or implement any recommendations / interventions we design together?

(This could include senior leadership, other departments, or external partners.)

*

- ☐ **Yes**, we will likely need additional approval in order to work with BEAR Hub.
- ☐ **No**, we won't need additional approval in order to work with BEAR Hub.
- ☐ **Not sure**

If yes, please tell us who needs to approve and how that process works: *

Optional: Additional Stakeholders / Approvals Context

Is there anything else we should know about leadership interest, stakeholder priorities, or others' involvement in this project?

(optional)

TIMELINE

PROGRAM / INITIATIVE TIMELINE CONSTRAINTS

Are there any **timeline constraints** we should be aware of? *(Select all that apply.)* *

☐ Fixed program / initiative start date

☐ Fixed program / initiative end date

☐ Grant or funding deadlines

☐ Policy or regulatory deadlines

☐ Staffing or resource availability

☐ Other – [Please specify](#)

☐ No timeline restrictions

2. Please provide some basic context regarding these timeline constraints. *

PREFERRED TIMELINE FOR ASSISTANCE

3. Do you have a **preferred timeline** for starting or completing BEAR Hub assistance? *

- ☐ **Yes**, we have a preferred **start date** for receiving assistance
- ☐ **Yes**, we have a preferred **completion date** for the work
- ☐ **No**, we don't have a timeline preference.
- ☐ Not sure

4. Preferred "Start By" Date

(A general estimate is fine) *

 

5. Preferred "Complete By" Date

(A general estimate is fine) *

 

PROGRAM BUDGET

Has an estimated budget been developed for your program? *

- ☐ Yes, we have an estimated budget for the program.
- ☐ No, the program budget has not yet been determined.
- ☐ Not sure

6. Please provide a ballpark estimate of your program's budget.

The exact number is not critical - we only need a basic idea. This helps us understand the scale of your work and what resources you're working with. Our services are free and we will not ask you for payment.

*You can provide a range if you prefer. **

(USD)

7. Over how many months is this budget allocated? *

months

BUDGET FOR BEHAVIORAL INTERVENTIONS

BEAR Hub is FREE. Assistance and support is always provided at **no cost**, and most of our recommendations will be free to implement. However, some strategies we suggest might involve minor costs on your end (such as printing materials, providing small incentives, or making program adjustments).

To your knowledge, does your program / organization have the **funding or resources to test and implement low-cost behavioral interventions**, if needed?

*Note: your response to this question will not impact your program's eligibility for assistance. **We can work within your budget.** **

- ☐ Yes, the program can spend up to \$1,000 to implement low-cost interventions
- ☐ Yes, the program can spend up to \$3,000 to implement low-cost interventions
- ☐ Yes, the program can spend up to \$5,000 to implement low-cost interventions
- ☐ No
- ☐ Not sure

8. Optional: Additional information about program / budget

Is there anything else you would like to share about your program's budget or available resources?

(optional)

(untitled)

ADDITIONAL INFORMATION

Please provide any **additional details that you would like our research team to know** about your challenge, your program, or your capacity to work with us.

(e.g., additional stakeholders involved, related initiatives or programs)

OPTIONAL DOCUMENT UPLOAD

If you would like to **share any relevant documents or materials** that provide additional context for your program and the challenge you would like to address you may upload them here for our confidential review.

Files may include: past research, customer surveys, stakeholder insights, program reports, communications materials, data summaries, or anything you would like us to take a look at.

Browse...

Intake Form: Submitted ✓

You have successfully submitted the intake form for BEAR Hub's technical assistance program!

So... what happens next?

Now that you've completed this intake form, **our team will review your responses to assess whether your program is a good fit** for our behavioral science technical assistance.

If selected, we will invite you to **complete an interview form** and **schedule an interview** to discuss your program in more detail.

As a reminder, we review applications on a rolling basis, so be on the lookout for more from us soon. If you have any questions, please contact **Reuven Sussman** at rsussman@aceee.org.

Thank you for your interest in BEAR Hub's technical assistance!

We appreciate your time and effort in applying for this opportunity.